

# NEWS BULLETIN

## Maine Automobile Dealers Association

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### DISTRIBUTION

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2013-21

### MADA SAYS THANK YOU

In this holiday season, it is appropriate to say "Thank You" to those organizations which support MADA and our various activities on behalf of dealerships. And so, a resounding "Thank You" to the 52 companies which participate in MADA's Associates Program. Most of these companies are Associate Members. Many also attend and, if they choose, help sponsor the variety of regional and statewide events which MADA offers to its members.

MADA, as a matter of policy, does not endorse any of these companies nor their products and services. MADA very much appreciates the interest of these organizations in Maine's dealers, and their involvement with MADA's educational efforts through bulletins, mailings and meetings.

Dealers ask from time-to-time whether companies they utilize are participating in various MADA activities, and thus we provide the accompanying list of companies which have joined MADA as Associate Members and/or have participated in MADA membership events. Please join MADA in saying Thank You to the representatives of these companies as you see them.

### INCREASE IN TILA AND CONSUMER LEASING ACT THRESHOLDS

The Federal Reserve Board and the Consumer Financial Protection Bureau (CFPB) announced that the dollar thresholds in Regulation Z (Truth in Lending Act) and Regulation M (Consumer Leasing Act) for exempt consumer credit and lease transactions will increase to \$53,500 beginning January 1, 2014. This means that beginning January 1, 2014, consumer credit transactions and consumer leases at or below \$53,500 are subject to the protections of the regulations. These increases are consistent with the Dodd-Frank Act amendments to the Truth in Lending Act and the Consumer Leasing Act to adjust these thresholds annually by the annual percentage increase in the Consumer Price Index. For more information, go to <http://www.federalreserve.gov/newsevents/press/bcreg/20131120a.htm>.

### 2014 FUEL ECONOMY GUIDE NOW AVAILABLE

The U.S. Department of Energy and the Environmental Protection Agency have just released the 2014 Fuel Economy Guide. The guide provides detailed fuel economy numbers for MY 2014 light-duty vehicles, along with estimated annual fuel costs and other information for prospective purchasers. Dealers **must** display a copy of the guide and provide copies to customers upon request. Please find attached the agencies letter detailing how to make the Guide available to customers.

MADA ASSOCIATES

Organization	Associate	Convention	Convention Banquet	Convention Golf	Convention Reception	Membership Golf	Regional Meetings	Regional Meetings
	Membership	Attendee	Sponsor	Sponsor	Sponsor	Sponsor	Attendee	Sponsor
Acadia Auto Auction	x	x	x	x	x	x	x	x
Admirals Bank	x							
ADP Dealer Services	x							
Albin Randall & Bennett	x	x	x	x	x	x	x	x
Ally Insurance	x							
Anthem Blue Cross Blue Shield		x	x	x	x	x		
Auto Auctions of Maine	x	x						
Auto/Mate Dealership Systems	x					x		
Bangor Daily News	x					x		
Bank of America/Merrill Lynch	x							
Berry Dunn McNeil & Parker	x							
Blueberry Broadcasting	x							
Cars.com	x							
Cintas Corporation	x							
Consolidated Solutions LLC	x	x	x	x	x	x	x	x
Cross Employee Benefits	x	x	x	x	x	x	x	x
Cyn Oil Corporation	x	x	x	x	x	x		
Dealer Income Development	x	x			x			
Dealer Track	x	x	x	x	x			
Easy Care New England	x						x	
Enterprise Rent-A-Car	x	x			x	x		
Federated Mutual Insurance Co.	x							
Finance & Insurance Resources	x	x			x	x		
First Niagara Bank						x		
Ford Motor Credit		x						
GM Financial	x							
Group Dynamic						x		
Huntington Bank	x	x			x	x		
Jewett Construction co. Inc.						x		
Key Bank	x	x	x	x	x	x		
Lifts Etc. LLC	x							
M & T Bank	x						x	
Macpage, LLC	x	x	x	x	x	x	x	x
Manheim New England						x		
Nancy Phillips Associates, Inc.	x							



December 2013

SUBJECT: The 2014 Model Year EPA/DOE Fuel Economy Guide

Dear Automobile Dealer:

The U.S. Department of Energy (DOE) and U.S. Environmental Protection Agency (EPA) seek your help in providing your customers with information about fuel economy and the benefits of using more fuel-efficient vehicles. Fuel economy is an important factor for consumers when shopping for a vehicle. EPA regulations require automobile dealers to prominently display the EPA/DOE Fuel Economy Guide booklets at each location where new automobiles are offered for sale and to make them available to the public at no charge (40 CFR 600.405-08 and 600.407-08). The regulations ensure that prospective customers have ready access to fuel economy information for current model year vehicles.

You have several options for obtaining the Fuel Economy Guide:

1. We will e-mail you an electronic copy of the Guide through the National Automobile Dealers Association (NADA) in December 2013. You can print the Guide from this electronic file. To ensure that you will receive a new model year Fuel Economy Guide via e-mail every year, please send your e-mail address to [fueleconomy@ornl.gov](mailto:fueleconomy@ornl.gov) if you have not previously done so.
2. You can download the Guide from the government's fuel economy Web site at [www.fueleconomy.gov](http://www.fueleconomy.gov) and print copies from the electronic file. This version of the Guide is updated periodically with newly released models and up-to-date fuel cost estimates.
3. If you would like us to send you print copies of the Guide, you can order them via the Internet at <http://www.fueleconomy.gov/feg/contacts.shtml> or via phone by calling DOE's Clean Cities Technical Response Service at 1-800-254-6735 between the hours of 9:00 a.m. and 7:00 p.m. Eastern time. Orders for the 2014 Fuel Economy Guide are currently being accepted and will be mailed, free of charge, in December 2013.

EPA and the National Highway Transportation Safety Administration (NHTSA) recently redesigned the fuel economy and environment labels for new vehicles. Starting with model year 2013, the improved labels must be affixed to all new passenger cars and trucks. For more information, please visit <http://www.epa.gov/otaq/carlabel/regulations.htm>.

We thank you for your cooperation and assistance in helping us implement this new way to provide the car-buying public with fuel economy information.

Sincerely,



Byron J. Bunker, Acting Director  
Compliance Division  
Office of Transportation and Air Quality  
U.S. Environmental Protection Agency



Patrick B. Davis, Director  
Vehicles Technologies Office  
Energy Efficiency and Renewable Energy  
U.S. Department of Energy